



**For Immediate Release**

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## **CIAT Launches #CIAT4life in Europe to Provide Customers Improved Indoor Air Quality for Everyday Life.**

**CULOZ, France, May 7 2021** – Now more than ever, indoor air quality (IAQ) – and how it influences personal health – is critically important. Indoor environments should be controlled, safe, comfortable, and reliable. Today, CIAT shares its commitment to help preserve the health and well-being of everyone in everyday life with the launch of #CIAT4life, a campaign to spread awareness of CIAT's advanced IAQ solutions and services to help create healthier indoor environments. CIAT is part of Carrier Global Corporation (NYSE: CARR), the leading global provider of healthy, safe, and sustainable building and cold chain solutions.

To meet the challenges, of pollution factors and the risk of spreading airborne diseases, CIAT provides a range of air conditioning solutions specially designed to deliver improved IAQ. Recognized for its airside expertise, CIAT provides confidence, tailored solutions, advice and efficiency. CIAT is committed to helping customers transform each of their buildings into a decisive shield against airborne intruders.

Through #CIAT4life, CIAT strives to support customers improve their IAQ with its new **BluEdge™ service platform**, CIAT delivers a best-in-class service and aftermarket offering, providing peace of mind to customers with superior service throughout the lifecycle of their HVAC equipment. CIAT offers expert services such as consultation, implementation, and continuous monitoring to advise consumer restart, operate, maintain, and upgrade their buildings safely and efficiently. Through its Indoor Air Quality **Assessments**, CIAT can test air quality and develop and implement upgrades to help ensure optimal filtration, ventilation, airflow, and controls for their customers. CIAT experts can also develop and implement company wide IAQ engineering standards.

CIAT offers innovative technologies to help address pollution factors and the risk of spreading disease, pathogens, and bacteria. CIAT, offers new equipment and retrofit including innovative filtration technologies with various terminal filters and HEPA filters for particulate matters. CIAT also offers devices using UV-C light, to help remove volatile organic compounds and improve IAQ thanks to UV photocatalytic oxidation.

To help create a safer space, CIAT has developed the **CIAT CLEAN LINE™ Dual Mode Air Scrubber & Negative Air Machine**. As an air scrubber, the unit can

improve IAQ by helping to filter the smallest particle sizes that may carry bacteria and pathogens, then discharging cleaner air back in the room. The machine can also create negative pressure to prevent air from spreading to adjacent rooms in the building.

“CIAT is proud to offer solutions and services to improve indoor environments for everyone in everyday life through innovative IAQ technologies,” said Juan Jose Francisco Diez, Marketing Manager, Airside Products, HVAC Europe, CIAT. “Customers can rely on the expertise of our fully dedicated airside Research and Design Centre and laboratory in Culoz, France, to offer the best innovations in airside applications.”

### **About CIAT**

CIAT one of Europe's leading names in heat pump heating, summer comfort and air handling solutions for the residential, commercial, healthcare, and industrial sectors. From product design to the definition of water-source systems, CIAT provides solutions based on three fundamentals - comfort, optimisation of energy consumption, and improvement of indoor air quality of buildings. Such triple expertise allows CIAT to offer sustainable systems that guarantee highly advanced energy-efficient equipment that meets environmental certifications and standards. CIAT is a part of Carrier Global Corporation, the leading global provider of healthy, safe, and sustainable building and cold chain solutions. For more information, visit [www.ciat.com/en/eu/](http://www.ciat.com/en/eu/).

### **Pictures**

